



## Make your website AI-friendly (AEO) — Quick guide & ready

**1. Introduction:** AI answer tools (like Google's AI, ChatGPT, Perplexity) don't just show links — they give direct answers. This guide shows how to create and publish a small text file called llms.txt that helps those AI tools understand your website and show your business as the answer

### 2. Why this matters

- When people ask AI "Who should I contact for X?", your business can be the answer.
- 'llms.txt' file is like a clear map for AI — it reduces guessing and improves the chance the AI names your company.
- It complements SEO — it doesn't replace it.

### 3. Who should do this

- Any business owner (you) can fill in content.
- Developer / web admin should upload the file to the website root (or your developer can do it for you).

### 4. Step-by-step instructions

#### a) Step 1 — Gather the content

- Prepare short, plain-English descriptions for:
  - Homepage (1–2 lines about what you do)
  - Key product/service pages (1–2 lines each)
  - Documentation / How-to pages (if available)
  - Top FAQs (short Q → short A)
  - Contact details (phone, email, WhatsApp link, office city)
- Tip: Write as you would tell a customer on the phone.

#### b) Step 2 - Open the template

- Use the template at the end of this PDF.
- Replace the placeholder text (everything in <>) with your company's real information. Use short sentences.

#### c) Step 3 - Save as plain text

- Open Notepad (Windows) / TextEdit (Mac in plain text mode) / VS Code.



- Paste the completed template.
- Save the file exactly as llms.txt.
- Encoding: UTF-8 (default in most editors).

#### d) Step 4 — Upload to your website root

- This file must be accessible at: <https://yourdomain.com/llms.txt>
- **How to upload:**
  - **WordPress / cPanel:** Use File Manager → upload to public\_html or the main folder.
  - **Next.js / MERN:** Put the file in the /public folder and redeploy.
  - **Static hosting / Netlify / Vercel:** Add to the project's public or static folder and deploy.
  - If you have a developer, share the file and they will upload it.

#### e) Step 5 – Test

- Open a browser and go to: <https://yourdomain.com/llms.txt>
- You should see plain text with no HTML.
- Confirm it shows correct company info and links.

#### f) Step 6 - Add the following line to your robots.txt (if you have one):

- LLMS: <https://yourdomain.com/llms.txt>
- This step is optional (help crawlers find it faster)

#### g) Step 7 — Maintain & update

- Update llms.txt whenever you add major pages, launch products, or change contact details.
- Re-upload the file; the new information will be picked up later by AI crawlers.

### 5. The full llms.txt template: [Link](#)

Congratulations! You have successfully implemented the AEO on your website. Please find the llms.txt below. Remember to replace the placeholders (<>) with your specific information.